DAYANANDA SAGAR COLLEGE OF ENGINEERING

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru - 560 111
An Autonomous Institute Affiliated to Visvesvaraya Technological University (VTU),
Approved by AICTE & UGC , Accredited by NAAC with 'A' Grade

DEPARTMENT OF COMPUTER SCIENCE AND BUSINESS SYSTEMS

UDBHAVA
Presents

PHOENIX 3.0

17th - 18th March, 2026

Scan to register

EXICITING CASH PRIZES

STUDENT COORDINATOR:
PRAKYAT (8660841074)
GAYATRI (8897748027)

FACULTY COORDINATOR:
PROF. H D APARNA

DR. ARCHANA NANDIBEWOOR
HEAD, DEPT. OF CSBS

DR. B G PRASAD
PRINCIPAL, DSCE

WHAT IS PHOENIX 3.0?

Phoenix 3.0 is an electrifying inter-college fest designed to bring together bright minds and creative talents across multiple disciplines, offering a dynamic platform for students to showcase their skills, compete in high-stakes challenges, and engage in thought-provoking experiences. Blending technology, innovation, and artistic expression, the festival will feature diverse events- from mock debates to technical challenges, quizzes and debates to design and media challenges, name it and we have it! Workshops and interactive sessions will bridge the gap between academia and industry, providing valuable insights and skill-building opportunities.

Spanning two days, Phoenix 3.0 aims to foster collaboration, competition, and creativity, encouraging students to push their limits and explore new possibilities. More than just a fest, it is set to be a transformative movement that will shape future leaders, innovators, and creators, offering an unforgettable experience that will inspire and empower.

EVENT	LOCATION	TIME
INAUGURATION	AMPHITHEATRE	9 AM to 10 AM
DAY 1 (17 / 03 / 2026)		
TREASURE HUNT	AMPHITHEATRE	10:30 AM to 1:30 PM
ADVENTURE	BULIDING NO. 4	10:30 AM to 1:30 PM
GAME OF TYCOONS	BULIDING NO. 4	1:30 PM to 4:30 PM
FYP - FOR YOU PAGE	BUILDING NO. 4	1:30 PM to 4:30 PM
DAY 2 (18 / 03 / 2026)		
THE CREATIVE CIRCUIT	BUILDING NO. 4	9 AM to 12 PM
CCID	BUILDING NO. 4	9 AM to 12 PM
FLIPSIDE	BUILDING NO. 4	1 PM to 4 PM
ENTROPY	BUILDING NO. 4	1 PM to 4 PM
VALEDICTORY	AMPHITHEATRE	4 PM to 5 PM

Treasure Hunt

Embark on an exciting adventure filled with mystery, strategy, and fun! Work with your team to solve clues, uncover hidden locations, complete challenges, and race against time to claim the ultimate treasure.

Team Format: 3–4 members per team

Event Structure:

Round 1 : Clue Quest	Teams solve riddles leading to specific venue locations, and finding them correctly advances them to the next round.
Round 2 : Mystery Challenge	Qualified teams face a challenge where they decode hidden locations using photos or visual clues to advance.
Round 3 : The Final Treasure	Teams race against time to complete a series of mini-challenges, unlocking each new task through speed, teamwork, and problem-solving.The first to solve it and find the treasure wins.

Rules & Regulations:

- Each team must nominate one representative during registration.
- Tampering with or destroying clues/materials is strictly prohibited.
- Taking multiple clues meant for other teams will result in disqualification.
- Misbehaviour with coordinators or other participants will not be tolerated.
- The organizers' decision will be final in all matters.

Student Coordinators:
Gayatri (8897748027)
Sangamesh (8123012983)

Faculty Coordinator
Mr . Anil D
Assistant Professor, CSBS

AdVenture

AdVenture is an exciting blend of branding, creativity, and strategy! Build a fictional brand from a comic real-world problem and launch a compelling campaign within 3 hours. Think like an entrepreneur, create like a filmmaker, and adapt under pressure — are you ready for the challenge?

Team Format: A team must consist of 3–4 members

Event Structure:

Round 1 : Build & Launch	Teams draw a comic real-world problem and create a fictional brand/startup to solve it, including brand identity, campaign, shooting, editing, and poster design within the given time.
Mid-Event Twist — Adapt & Elevate	An unexpected constraint will be introduced. Teams must incorporate it into their campaign, demonstrating creativity, adaptability, and execution under pressure.

Deliverables:

- 60–90 Second Campaign Video
- 1 Promotional Poster
- 1 Brand Snapshot (Name, USP, Target Audience, Tagline)

Rules and Regulations:

- Any use of unfair means will result in disqualification
- All submissions must be completed within 3 hours
- Internet and editing tools are permitted
- All content must be original

Student Coordinators:
Pallavi (8296691294)
Muskan (8431415130)

Faculty Coordinator
Dr. Saba Tahseen
Assistant Professor, CSBS

Game of Tycoons

A fast-paced pitching battle where teams must think quickly, innovate under strict constraints, and adapt to unexpected challenges. As the pressure builds, success depends on creativity, clear strategy, and strong teamwork. Only those who can transform uncertainty into impactful ideas will emerge victorious.

Team Format: A team must consist of 2–3 members.

Event structure:

Round 1: The Rapid Pitch	Teams receive a domain through a randomized selection system and have 15 minutes to brainstorm. Teams must deliver a maximum 3-minute pitch to convey their idea convincingly.
Round 2: The Board Room Showdown	Top teams proceed to the next stage, where the CEOs from each team are given real-world market scenarios and must protect the value of their product.

Rules & Regulations

- Carry your own stationery such as pens.
- Teams should maintain a respectful and professional attitude throughout the event.
- Using electronic devices during Round 1 is strictly prohibited
- The judges scores are final and binding.
- Time Management
  Round 1: 3 minutes pitch
  Round 2: 5 minutes cross questioning from the judges panel

Student Coordinator:
Harshvardhan (7415 037 348)
Raghav (9972 095 343)

Faculty Coordinator
Ms. Sanjana Shankar
Assistant Professor, CSBS

FYP

A themed quiz on contemporary trends, global pop culture, movies, and web series, designed to test awareness and observation in an engaging format.

Team Format: 1–2 members per team

Event Structure:

Round 1 : Contemporary Trends	Tests awareness of current pop culture through a live-response quiz. Top-scoring teams qualify for the next round.
Round 2 : Title the Picture	Teams identify a movie or song based on visual clues such as symbols, characters, or objects. Correct answers earn points.
Round 3 : The Final Reveal	Questions are presented through three progressive clues — broad, specific, and direct — related to major entertainment and cultural moments.

Rules & Regulations:
• Teams must have 1–2 members
• Materials will be provided
• No internet or external help allowed
• Unfair practices lead to disqualification
• Rules may be modified by organizers

Student Coordinators:
Navya (7204942757)
Samskruthi (7483860020)

Faculty Coordinator
Mrs. Sanjana Nagaraj
Assistant Professor, CSBS

The Creative Circuit

A three-round competition testing design accuracy, reflex thinking and creative problem-solving under constraints. Teams compete in a pixel accuracy design sprint, design and tech trivia, and a final design challenge which has an element of surprise.

Team Format: 2–3 members per team

Event Structure:

Round 1 : Pixel Perfect	The teams play 2 stipulated design games. The score is monitored by the organising team and noted down team wise. Material: Laptops Duration: 15-20 min
Round 2 : Trivia	Fun quiz questions with specific rules (reference: the Waveform podcast) 30 second timer for each. Materials: PPT and buzzer app for phones Duration: 15-20 min
Round 3 : Design Glitch	Objective: Test creativity, UI/design thinking, and problem-solving under limits Participants: Qualified teams (2-3 members each) Duration: 1 hour

Student Coordinators:
Nidhi (9901901O7)
Rishi (7483842676)

Faculty Coordinator
Ms. Navya S K
Assistant Professor, CSBS

CCID – Cyber, Crime Investigation Department

CCID is an immersive investigative challenge that blends logic puzzles, code cracking, and crime-solving strategy. Participants analyse clues, decode hidden messages, and uncover shocking twists to solve complex cases.

Team Format: A team must consist of 1–2 members

Event structure:

Round 1 : (Crack the Code)	Teams solve riddles, puzzles, and hidden clues to unlock key information. Speed and accuracy earn points and advance them forward.
Round 2 : (The Case File Investigation)	Teams analyse a murder mystery file with evidence, suspects, and statements to identify the culprit and motive.
Round 3 : (The Ultimate Twist Case)	A challenging final case with unexpected twists. Teams must analyse clues and present a clear crime theory.

Rules & Regulations

- Each team must have 1–2 members only
- Official investigation materials and answer sheets will be provided
- Use of internet or external assistance is strictly prohibited
- Any use of unfair practices will result in disqualification

Student Co-ordinators:
Rishika Kumari (8660349797)
Akshat Mishra (9993269938)

Faculty Coordinator
Mr. Anil D
Assistant Professor, CSBS

FlipSide

A fast and fun debate competition that tests how quickly you can think on your feet. You will need to come up with strong arguments for both sides of a single topic. This event challenges you to put your personal opinions aside, control the flow of your words, and build great arguments on the spot.

Team Format: A team must consist of 2–3 members.

Event structure:

Round 1 : The Creative Qualifier	A pen-and-paper screening round where teams answer a set of unique questions. There are no "correct" answers, teams are shortlisted based on who can provide the wittiest, most creative, and out of the box responses.
Round 2 : The Switch-Up Showdown	The finalist teams receive a topic and have 10 minutes to prep. Speakers give a 5-minute speech, switching sides instantly whenever the bell rings.

Rules & Regulations

- Each participating group must consist of 2 to 3 members
- Teams should be respectful and professional throughout the event
- No phones, laptops, or smart devices are allowed during the 10-minute prep or the speech
- The judges' scores are final
- Speakers will lose points if they freeze or pause for too long after the bell rings before changing their stance

Student Coordinator:
Tanmay Kalanke (9663756218)
Nimai R Shendge (6363129609)

Faculty Coordinator
Mrs. Sanjana Nagaraj
Assistant Professor, CSBS

Entropy : AI Jailbreak Sprint

Participants will use advanced prompt engineering techniques to uncover restricted or hidden information embedded within the AI model. The goal is to break logical boundaries, bypass safeguards, and extract valid flags - all within the given time limit.

Team Format: 1–2 members per team

Rules and Regulations

- No DDoS attempts or intentional server abuse.
- No exploitation of platform vulnerabilities outside the AI prompt interface.
- No sharing of flags across teams (that ain't working anyways).

Judging Criteria

- Number of valid flags captured
- Time of submission Disqualification Clause Any attempt to disrupt the infrastructure, bypass event controls, or violate academic integrity may result in immediate disqualification.

Student Coordinators
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Faculty Coordinator
Ms. Sanjana Shankar
Assistant Professor, CSBS

PHOENIX 3.0

Reviving the Spirit, Redefining Excellence

DONE READING ABOUT YOUR FAVORITE EVENT?

WHAT ARE YOU WAITING FOR?

GO AHEAD, REGISTER FOR THE EVENT!

SEE YOU THERE!

REGISTER NOW!!!

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